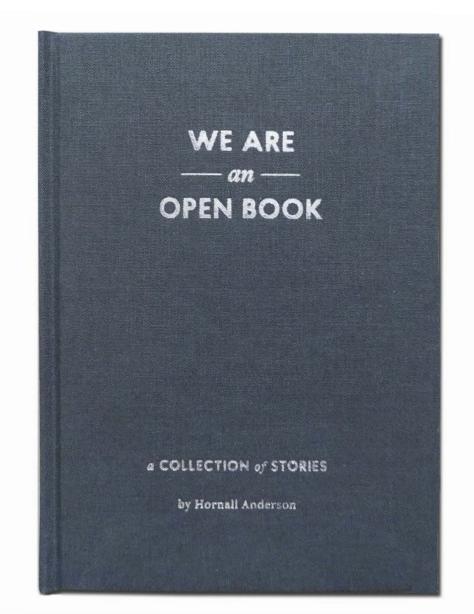
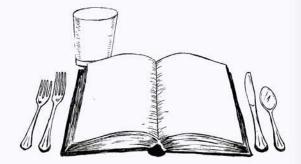
STUDIO JNY

The following is a sample of my thinking and design. Sometimes just myself and the client. Sometimes with a greater team of creatives.

Always together.

Small Big Nonprofit Recent





The Library is an access hub to the world and beyond, through imagination and story.

It's where we get books for our whole family books that allow us to creatively explore together with our children, or to independently unwind and immerse ourselves.

The Seattle Central Library is my favorite lunchtime retreat.

Within a few blocks of work, I get to pick out new stories for my kids while visiting one of the most interesting buildings in the world.

Rob Zwiebel

HORNALL ANDERSON 3

2 WE ARE AN OPEN BOOK

THE LIBRARY, FOR ME, MEANS ACCESS. ACCESS TO BOOKS, TO MAGAZINES, TO VIDEOS. IT MEANS DISCOVERY—A NEW BOOK, A NEW E-BOOK, A GREAT DOCUMENTARY, COUNTLESS MAGAZINES AND NEWSPAPERS, ALL THERE FOR ME TO EXPLORE. I USUALLY GO WITH NO AGENDA IN MIND, WALKING THE AISLES LOOKING FOR SOMETHING THAT CATCHES MY EYE. IT'S A GREAT WAY TO ESCAPE THE CRAZY CITY LIFE FOR AN HOUR OR TWO. AND... IT'S FREE.

LOVE, LOVE, LOVE OUR LIBRARY.

Mandy Robertson

58 WE ARE AN OPEN BOOK

I LEARN SO MUCH ABOUT MY CHILDREN WHEN WE GO TO THE LIBRARY—WHAT THEY'RE CURRENTLY INTERESTED IN, WHAT GETS THEM EXCITED, WHAT TYPE OF HUMOR MAKES THEM LAUGH, AND WHAT THEY STILL HAVE YET TO ABSORB ABOUT THE WORLD.

Angela Gamba

HORNALL ANDERSON 59

I AM AN IMPULSIVE PERSON.

THE LIBRARY'S APP AND WEBSITE ALLOW ME TO QUEUE UP ANY BOOK OR ALBUM I HAPPEN TO HEAR ABOUT. IT'S WAITING FOR ME ON MY OWN DIGITAL SHELF, WITH MY NAME ON IT, A FEW DAYS LATER.

I LOVE THAT THE COLLECTION IS HUGE AND THAT I CAN FIND MOST ANYTHING, AND THAT I HAVE THE OPTION OF SUGGESTING ITEMS FOR PURCHASE IF I CAN'T.

TRUTHFULLY, IF I HAD TO GO FIND THE MATERIALS IN PERSON, I WOULD PROBABLY END UP GETTING SIDETRACKED BY PIZZA, OR SOMETHING.

I AM AN IMPULSIVE PERSON.

Pete Gibson

56 WE ARE AN OPEN BOOK

SEATTLE PUBLIC LIBRARY

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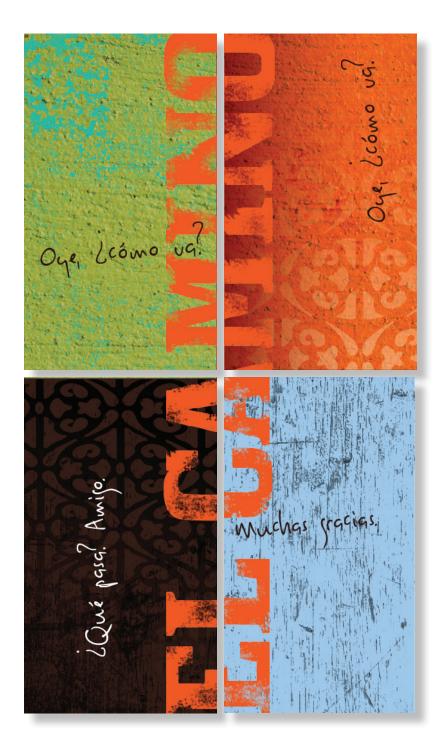
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elcid@elcaminorestaurant.com 607 North 35th Street | Seattle, WA 98103 206.632.7303 | elcaminorestaurant.com

DINNER. EAT WELL.

Antojitos

tostones De Plátano Macho Con Guarquole \$8 Salted, deep-fried plantain chips served with salsa fresca & fresh guacamole Extra chips, one per order \$2

 Chile للراوس Dr Queso
 \$||

 Egg battered, fried chile filled with queso fresco & asadero, covered with cauldillo jitomate & Peruvian beans. Served with warm tortillas.

Queso Assido \$8 Fresh, grilled queso cotija is served on salsa molcajete, chile puya or salsa tomatillo.Topped with crisped blue com totilla strijs & served with warm tortillas.

Torkahitas Ar Salpřán \$9 Shredded beef is simmered in chile chipote & thyme,then cured in olive oil & vinegar. Served with com tostaditas, avocado & tomato. Served at room temperature.

fangl del Dig \$8 Handmade fresh masa tamal filled with seasonal ingredients.

Ensalgadas

En sele Ar Gran Ar \$10 Field greens, tomatoes, Walla Walla sweet onions, grilled corn & grilled fresh cheese is tossed in a light vinaigrette & served with grilled bread

En iqlada Urade \$8 Field greens dressed with a light, creamy lime-coriander dressing. Served with julienne of jicama, pepitas & crisped torillia strips.

Enchiladas En Mole

Three white corn tortillas filled with shredded, freerange chicken, carmelized onion & Monterey jack cheese. Served with greens sauteéd with garlic & cider vinegar. Your choice of one of the following sauces:

Wole Pologno \$14 Lightly sweet with a hint of chocolate (With peanuts) الالله المراجع المراجع

Pipign Verde \$14 A pumpkin seed and tomatilla cream sauce



Wejillones Estilo El Camino \$12 Pan roasted Penn Cove mussels in a tomato, garlic, ancho chile cream sauce. Served with grilled bread.

Enfonçada: con Queso \$9 White corn tortillas filled with fresh cheese & covered in a tomato, chipotle caldillo. Garnished with white onion, crema & sliced avocado. With chicken \$10

Quesa dillas de Carwaroves \$0 Hand made com tortillas grilled with four Mexican cheeses, shrimp, cilantro paste & served with guacamole. With chicken or mushrooms & roasted poblano chiles \$9

Cquiqn Eikile El Cquino \$8 Romaine lettuce hearts tossed in our version of a true classic. Served with imported, shaved parmesan & toasted croutons.

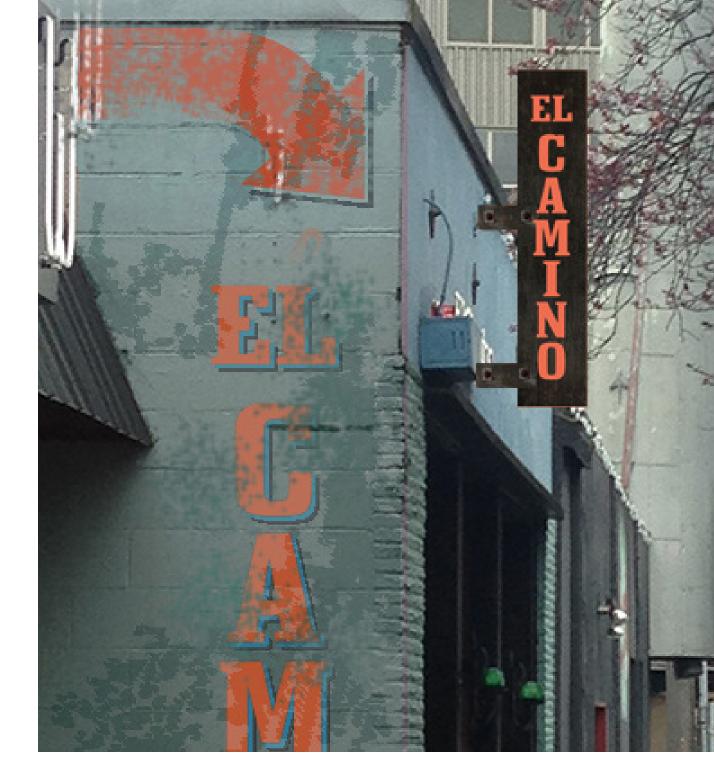
Ensided de Betedot \$3 Organic, red beets are tossed with poblano chiles, avocado, red onion & queso fresco. Dressed in a fresh lime vinaigrette & served on romaine hearts.

EL CAMINO

and literated

2014 14 State 7 167







https://elcaminorestaurant.com/



Be hones

be current content or can be about Paige and tob following dreams and making new friends or it can be about el Camino's general philosophy about food, the staff, how you do business, local sourcing, the authenti pes and what's important to you. At the end of the day, we want to warm your soul and make your tun happy. (There's that word again.)



3.00.5.000

EAT. DRINK. SLOW DOWN. REPEAT.







ce I leave with you; my peace I give you. I do not e to you as the world gives. Do not let your hearts be ibled and do not be afraid. N 14:27



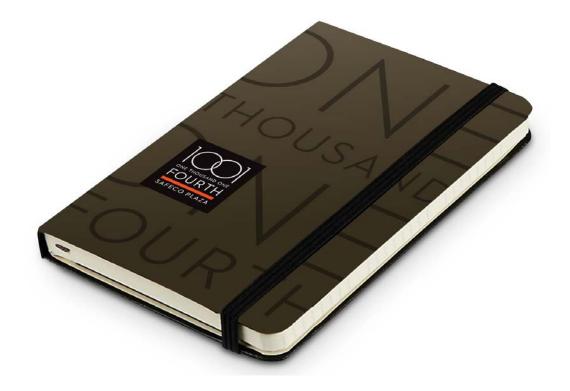
3e kind and compassionate to one another, forgiving each oth ust as in Christ God forgave you. :PHESIANS 4:32

https://www.thebrightesthalo.com/

ONE THOUSAND ONE FOURTH

SAFECO PLAZA









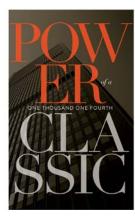


Folder cover

Folder inside: Pocket with amenities fact sheet.

Look Book (cover) nested in frame

- Small 5"x8"
- Quick turning.
- One statement per page.
- Tell the story of the building and the values and beliefs it upholds: the mantra of the building.





Cover

Page type - full color/full bleed

Copy – We are built to last. Like your Business. STRONG.1001 Fourth is a place that embodies enduring virtues: strength and stability, integrity and intensity. Like you, it's powerful, focused, and unmistakably clear. **Page type - B/W with color overlay** Copy – We mean BUSINESS. Located at Seattle's business, legal and financial core, 1001 Fourth is filled with forward-thinking businesses like yours. If you're serious about success, this is the place for you.

Page type - full color/full bleed Copy – We embrace the UNFORGETTABLE. 1001 Fourth is more than a building: it's a community. One that never misses a chance for a Blue Angels rooftop party or a charity drive for a good cause.



Page type - Historical Imagery

Copy – We stand for what lasts. Bold architecture created during the peak of modernist design conveys lasting confidence from the skyline to the interior.

Page type - Stats Page

Copy – Mix of current, historical, business and/or little known facts about building.

- tons of granite in base
- floorplate square footage
- longest tenant occupancy

Page type - Full color with Overlay

Copy – We support your VISION Flexible floor plates and up-to-date systems enable you to achieve your vision of the ideal workspace—and we are here to help you make the most of this opportunity. Page type - Close-up Details Copy – Decidedly MODERN

Small Big Nonprofit Recent



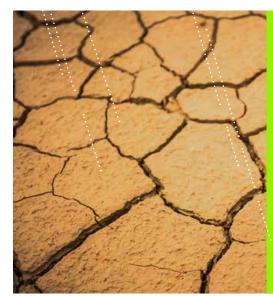
...asking "what if" thousands of times per second...

There are so many possibilities for the application of reinforcement learning that it's easy to overlook how it's already transforming the tools we use every day. Microsoft allows you to deploy, manage, and infuse intelligence into your systems from the cloud.

No matter where the future of reinforcement learning leads us, Microsoft will be leading the conversation because of our commitment to an ecosystem of solutions. We're part of an open partner ecosystem of industry leaders that will help ensure interoperability and scale into the future. Can we help chart that future safely and reliably?

Yes. And...



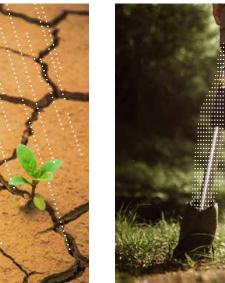


...creating technology designed to create tools of lasting value...

At Microsoft, we believe in making technology useful, accessible, and available to those who need it today. It's a fundamental difference in our operating philosophy, one that's deeply ingrained in how we work.

Do these high standards translate in practical application?

Yes. And...





...bringing reinforcement learning to life...

We give our researchers the freedom to explore possibilities, supporting them from promising ideas to powerful technology.

From transfer learning to contextual bandits, from agriculture to manufacturing, we are relentessly focused on breaking ideas out of the lab and into the world. If you want to make a difference in the real world and create tools of lasting value for the next generation and beyond, welcome to Microsoft. Are we setting a higher standard for the industry every day?

Yes. And...



...designing algorithms to help choose the best algorithm...

Deep reinforcement algorithms are impressive—especially when we put the to work for us. At Microsoft, we train several of them simultaneously and make them compete. After extensive testing, our system yields a better final performance than any single architecture on its own. Through research like this, we're learning how best to manage autonomous auditable predictions and leverage builtmechanisms that enable fail-safe modes Reinforcement learning products from Microsoft provide responsible use guidelines so you can be secure with the intelligence in your products or services. Can we consistently use those guidelines to get technology into the hands of those who can use it?

Yes. And...



We're relentlessly in search of the answers that empower all of us to do more than we ever imagined.

This is reinforcement learning. This is Microsoft.







1000







DESIGN STUDIES



FINAL DESIGN





BEFORE

AFTER





PEDIGREE w/ Michael, Laura, Kaye, Bruce, Holly, Jon, Belinda

ar

















Small Big Nonprofit Recent





AFTER

OUR NAME

EarthGen represents the power and influence we believe young people can have in being environmental changemakers. It's our mission is to equip youth with the environmental science education they need to understand how to care for our planet.



EARTHGEN ASTERISK This little star symbolizes our optimism and curiosity. It guides us in our quest to teach today's youth environmental science and the collaboration skills they need to work together in accomplishing greater impact.

EARTHGEN SAYCON This symbolizes the big blue marble – our earth – and it represents the conversations we're having with our youth that empower them to become leaders in action in their neighborhoods and communities.



Meredith Lohr Executive Director

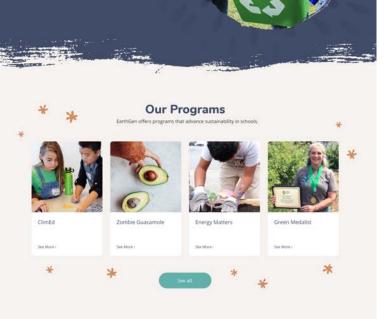
T. 206 - 351-0506 Meredeth@earthgen.com

earthgen.com











https://earthgenwa.org/

EARTHGEN IDENTITY AND DESIGN SYSTEM

How You Can Get Involved

Help students gain the skills and hands-on learning opportunities needed to be successful leaders.



Start a Green Team

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam eget sem luctus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam eget sem.

Find Resources

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Find your School

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Upcoming Events

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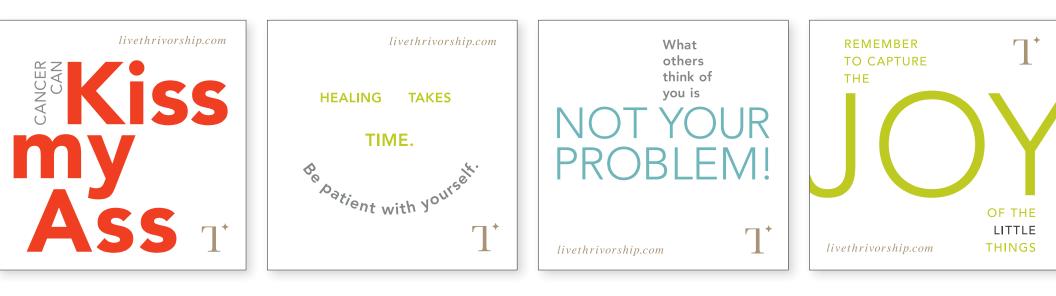
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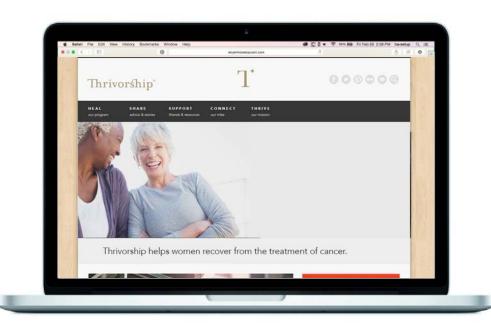
Who We Are



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https://livethrivorship.com

THRIVORSHIP WEBSITE





Get a daily dose of encouragement and inspiration from women just like you.

Now What?

You've made it through surgery, and dealt with the grueling demands of chemo and/or radiation. After months and months of having-your life turned spatiale down by cancer, it's not surgrining that the finds around your echemics, ""Only dome." You are a survivort" But many women get to this point and field alone and unsure of how to move forward...

YES, ABSOLUTELY

CANCER SUCKS!

HOT SEX TIPS FOR SURVIVORS

SEPT 11 Babeland Seattle

 $\oplus \in$

HECK YEAH,

SIGN ME UP!

FIRST NAME?

LATT NAME

EMALL*



Make Time to Heal

How do you identify the changes needed to heal from cancer? Where do you go to get rid of the extra emotional weight cancer treatment piles on your spirit? What do you do to take care of yoursel? Start by asking yoursel?, "What do I need to be WHOLE?"

peri July 10, 2012 Removes, Emission general

"I see everything through new lenses now. I'm much less likely to give a shit what people think of me ... "





SELF-CARE

NOT

SELFISH Focus on You

Picking up the Pieces

Part of what makes cancer recovery to difforit is the push to "get back to normal." But let's be real. Cancer treatment is a life altering experience that changes everything about your life. The harsh...

Profile of a Thrivor : Erica

We met up with one of our friends and favorite ibrarians, Erica S. An avait researcher, she shared with us her story of Thrivorship along with her favorite resources.



Good Food Basics What do beans, dark green leafy veggles, soma grapes, and flasseeds have is common? The potent cancer righting foods. So are whole o? They're a





7







Self-care is more than induging in confort foods, spaintiss and retail therepy. It is looking at habits and behaviors that might not help your cancer recovery, and making changes that will make...





National Conference September 23-25, 2016 www.lbbc.org

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STUDIO JNY

Jana Nishi Yuen jana@studiojny.com 206 619 0960

studiojny.com

I design and problem solve all things through humancentered and user experience lenses; from products to services to curriculum in both the analog and digital world.

This pdf showcases my brand and visual communications work.

My digital and Ux work can be seen at studiojny.com